

SPONSORSHIP OPPORTUNITIES



SEASON
2024/25



**ACCREDITED
CLUB** ★
PART OF ENGLAND FOOTBALL

APSLEY FOOTBALL CLUB
Unit 4, Avia House
Avia Close, Apsley
Hemel Hempstead
HP3 9TH



WHO WE ARE



APSLEY FOOTBALL CLUB'S COMMITMENT TO BEING RUN BY VOLUNTEERS WITHOUT CLAIMING EXPENSES IS ADMIRABLE. IT REFLECTS THE CLUB'S DEDICATION TO PROVIDING A LOW-COST AND COMMUNITY-ORIENTED EXPERIENCE FOR PARENTS AND PLAYERS. FOCUSING ON PLAYER DEVELOPMENT, ENJOYMENT, AND PARTICIPATION AS A HOBBY IS A GREAT WAY TO INSTILL A LOVE FOR THE SPORT AND CREATE A POSITIVE ENVIRONMENT FOR YOUNG ATHLETES.

THE CLUB'S INTENTION TO WORK WITH LOCAL BUSINESSES FOR SPONSORSHIP IS A MUTUALLY BENEFICIAL OPPORTUNITY. LOCAL BUSINESSES CAN SUPPORT YOUTH AND SPORT DEVELOPMENT WHILE ALSO GAINING EXPOSURE AND GOODWILL WITHIN THE COMMUNITY. THE FACT THAT THERE ARE VARIOUS SPONSORSHIP OPTIONS AVAILABLE AT AFFORDABLE RATES IS INCLUSIVE AND ALLOWS BUSINESSES OF DIFFERENT SIZES TO PARTICIPATE IN SUPPORTING THE CLUB.

WHY WE NEED YOU!

YOUR CUSTOMERS ARE AT OUR DOOR

OR YOU NEED US?

THE BENEFITS OF FOOTBALL ARE ENORMOUS FOR CHILDREN AND ADULTS. IT WILL HELP TO IMPROVE SELF-ESTEEM, CONFIDENCE, FITNESS, SOCIAL AWARENESS, PERSONAL DEVELOPMENT, EMOTIONAL WELLBEING AND SO MUCH MORE.

PROVIDING OPPORTUNITIES FOR TRAINING, EQUIPMENT, KIT AND FACILITIES COSTS ARE HIGH! WE NEED SUSTAINABILITY AND THE ABILITY TO CONTINUE TO PROVIDE OUR SERVICES.



HOW MANY TEAMS?



UNDER 7S
UNDER 8S
UNDER 9S
UNDER 10S
UNDER 11S
UNDER 12S
UNDER 13S
UNDER 14S
UNDER 15S
UNDER 16S

SHIRTS
UNIFORM
TRAINING KIT

WEBSITE
TWITTER
FACEBOOK
YOUTUBE
EMAILS
WHATSAPP

AND, IT DOES'NT STOP HERE!



ALL EYES ...ON YOU!



HOME KIT



ALL EYESON YOU!



AWAY KIT



ALL EYES ...ON YOU!



GOAL KEEPER



**ALL EYES
....ON YOU!**

**THE
TRAINING CENTRE**

TRACKSUIT



1ST TEAM SPONSORSHIP OPTIONS



HOME KIT

Shirt Sponsorship / Per Team:
minimum of 2 years commitment

- Ladies 1st Team: Cost £750pa

+ Logo on website, social & newsletters
Payments must be received in advance.



AWAY KIT

Shirt Sponsorship / Per Team:
minimum of 2 years commitment

- Ladies 1st Team: Cost £650pa

+ Logo on website, social & newsletters
Payments must be received in advance.



TRACKSUIT
TOP

Shirt Sponsorship / Per Team:
minimum of 2 years commitment

- Ladies 1st Team: Cost £650pa

+ Logo on website, social & newsletters
Payments must be received in advance.



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YOUTH SPONSORSHIP OPTIONS



HOME KIT

Shirt Sponsorship / Per Team:

minimum of 2 years commitment

- **U11s and below:** Cost £200pa
- **U12s to U13s:** Cost £250pa
- **U14s to U16s:** Cost £300pa

+ Logo on website, social & newsletters
Payments must be received in advance.



AWAY KIT

Shirt Sponsorship / Per Team:

minimum of 2 years commitment

- **U11s and below:** Cost £200pa
- **U12s to U13s:** Cost £250pa
- **U14s to U16s:** Cost £300pa

+ Logo on website, social & newsletters.
Payments must be received in advance.



TRACKSUIT TOP

TOP Sponsorship / Per Team:

minimum of 2 years commitment

- **U11s and below:** Cost £300pa
- **U12s to U13s:** Cost £350pa
- **U14s to U16s:** Cost £400pa

+ Logo on website, social & newsletters.
Payments must be received in advance.



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READY TO DO THIS?



GET IN TOUCH

WWW.APSLEYFC.ORG
FOOTBALL@APSLEYFC.ORG



TOGETHER WE ARE STRONGER